

# #LOCABurst...The World is Getting Smaller.

Negative Interest Rates – but what does that mean?



Negative Interest rates – good or bad, no one seems to be able to give a straight answer. We think we're still feeling the pain from 2008, and they're trying to cure cancer with a Band-Aid.

- Cutting interest rates in Japan and EU have led to less spending which is a bad sign for the economy. We're seeing similar consumer spending trends in the U.S.
- Many economists believe these consumer spending trends stem from lack of faith caused by negative interest rates. Looks like burying bars of gold is the new European hobby.

What does this mean to us Yanks?

We live in a world that is only getting smaller. What affects Europe and Japan also affects us across the pond.

Globalization – Honey, I shrunk the world.



The world we live in today means that what happens in Hong Kong affects us here in South Florida.

What do we know about globalization?

- World trade has grown faster than the world economy in the past 60 years
- The richest 1% of the world population owns 40% of the world's wealth

How is Las Olas Capital Advisors preparing for our shrinking world? An evolving portfolio concentrating on stocks over bonds.



\*Source: FactSet Research Systems, Inc.

#WealthStartsWith...Thoughtful Investing.

[What do you think Wealth starts with?](#)

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